

Social Bubbles App Ltd Case Study



Textlocal is now
part of Webex



Social Bubbles eliminates spam using OTP through SMS

Q Overview

Social Bubbles brings friends and family together in one easy, connected app. You can chat, video-call, create and organize events, all within individual private bubbles that only invitees can see and participate in.

✓ Challenge

It's crucial that the app provides a secure and private way for people to connect with each other, so the app developers decided to integrate an OTP (One Time Password) via SMS to anyone registering and logging into the app. This additional verification protects the identity of Social Bubbles customers by qualifying that they're genuine, and therefore reducing the creation of spam accounts.

Social Bubbles previously used another SMS provider but found they didn't meet their needs. They needed an SMS platform that could be easily integrated into their systems so the verification code can be generated and automatically sent to the user via SMS.

💡 The solution

Textlocal came highly recommended, and the development team created an account in minutes. Using the API documentation, the team easily integrated the API, and are now sending automatic OTP's which is critical to protecting their product and its users.

📊 The results

As soon as the Textlocal API was integrated, there was a 90% drop in spam accounts being created.



“ Did the Textlocal solution save Social Bubbles? Simply put - yes. ”

Dominic Renshaw
Managing Director



TEXT
Text GO to 62277



CALL
01244 752299



EMAIL
sales@textlocal.com



VISIT
www.textlocal.com