Everyday smartphone antics

KEY:

- Female below 30
- Female above 30
- Male below 30
- Male above 30

1. Check Social Media: 15% Female below 30, 37% Female above 30, 22% Male below 30, 34% Male above 30
2. Check Bank Account: 20% Female below 30, 20% Female above 30, 22% Male below 30, 31% Male above 30
3. Check fitness monitors: 14% Female below 30, 17% Female above 30, 13% Male below 30, 18% Male above 30
4. Use instant messaging: 29% Female below 30, 30% Female above 30, 14% Male below 30, 19% Male above 30
5. Watch videos: 28% Female below 30, 23% Female above 30, 25% Male below 30, 28% Male above 30
6. Play games on apps: 23% Female below 30, 32% Female above 30, 20% Male below 30, 26% Male above 30
7. Check Email: 29% Female below 30, 43% Female above 30, 25% Male below 30, 48% Male above 30
8. Make Phone Calls: 22% Female below 30, 39% Female above 30, 20% Male below 30, 43% Male above 30
9. Send SMS: 17% Female below 30, 37% Female above 30, 23% Male below 30, 41% Male above 30
10. Online Browsing: 19% Female below 30, 37% Female above 30, 19% Male below 30, 34% Male above 30
11. Set alarm: 50% Female below 30, 67% Female above 30, 46% Male below 30, 51% Male above 30
12. Check the news: 22% Female below 30, 37% Female above 30, 23% Male below 30, 44% Male above 30